



AssureWel

Advancing Animal Welfare Assurance



AssureWel is a collaborative project led by University of Bristol, RSPCA and Soil Association

The AssureWel Project

Partners



Collaborators

Assured Food Standards

ADF

UK Organic Certifying Bodies

Quality Meat Scotland

BPEX

Organic Farmers & Growers

Stonegate

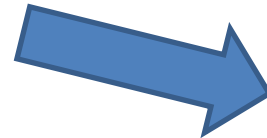
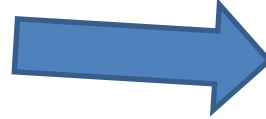
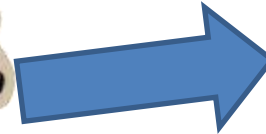
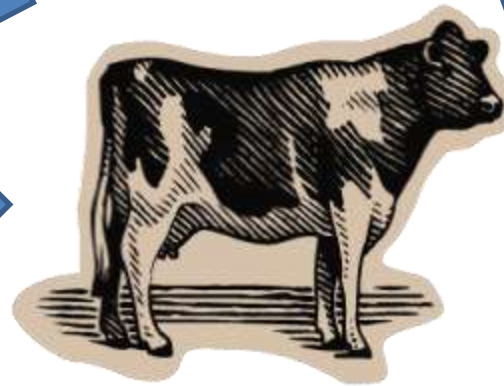
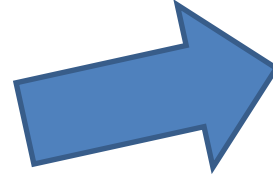
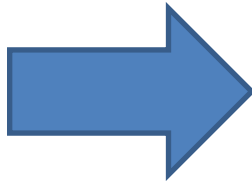
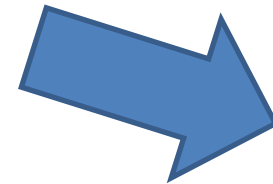
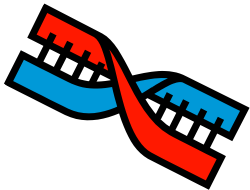
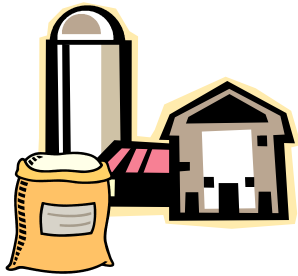


AssureWel

- **Vision** : All assurance schemes using welfare outcome assessments to their full potential to improve animal welfare.
- **Goal 1:** *Deliver optimum welfare assurance within RSPCA Freedom Food and Soil Association certification schemes*
- **Goal 2:** *Promote uptake of outcome-based assurance within UK and European farm assurance schemes.*

Welfare Outcome Assessment

Inputs



Outcomes

Behaviour

Health

Physical condition

Records

Introducing outcomes into schemes

